

THE SUSTAINABLE ATELIER

A collection of styles for
your own label

Baby / Children / Women



Designed for small batch production in Durham, UK

Your collection, made in Durham

This first selection brings together baby, children's and women's silhouettes that can be developed for your label.

01 Choose styles

Tell us the style codes and quantities you are considering.

02 Select details

We can source fabrics, buttons, other finishings and labels. You can also supply your own.

03 Confirm production

We will check sampling, size grading, timing and a quotation.

The images are design visualisations. Final construction and availability are confirmed after sampling.

BABY B01

Ruffle romper



FRONT

BACK

A bib-front bloomer romper with crossed open-back straps, elasticated legs and two tiers of frills at the sides and back.

Visualised in Baby pink · Sizes available: 0–3 years · Fabric options and pricing to be confirmed

BABY B02

Baby bloomers



Soft, roomy bloomers with an elasticated waist and gently gathered leg openings.

Visualised in Baby pink · Sizes available: 0–3 years · Fabric options and pricing to be confirmed

BABY B03

Relaxed dungarees



A roomy bib-front style with buttoned shoulder straps and gathered ankle cuffs.

Visualised in Sage green · Sizes available: 12 months–10 years · Fabric options and pricing to be confirmed

CHILDREN C01

Front tie peplum top



Puff sleeves and a gathered peplum give this top its shape. Three ties fasten the centre front.

Visualised in Baby pink · Sizes available: 12 months–6 years · Fabric options and pricing to be confirmed

CHILDREN C02

Sleeveless top & shorts



A loose round-neck top paired with easy elastic-waist shorts. Available as a coordinated set.

Visualised in Lemon · Sizes available: 6 months–10 years · Fabric options and pricing to be confirmed

CHILDREN C03

Sleeveless wrap dress



An overlapping wrap bodice, side tie and gathered skirt create a comfortable everyday dress.

Visualised in Baby blue · Sizes available: 0–6 years · Fabric options and pricing to be confirmed

CHILDREN C04

Frill shoulder dress



A softly gathered skirt with narrow frills along the shoulders and neckline.

Visualised in Lemon · Sizes, fabric options and pricing to be confirmed

CHILDREN C05

Frill dungarees



Wide, cropped legs and a gathered frill across the front, with broad shoulder straps.

Visualised in Soft green · Sizes, fabric options and pricing to be confirmed

CHILDREN C06

Everyday trousers



Relaxed woven trousers with an elasticated drawstring waist, front pockets and tapered legs.

Visualised in Baby blue · Pattern size range: Premature/small newborn–12 years · Production sizes and pricing to be confirmed

BOYS C07

Button-front shirt



A classic short-sleeve shirt with a neat collar, front buttons, chest pocket and curved hem.

Visualised in White · Pattern size range: 0–3 months to 12 years · Production sizes and pricing to be confirmed

BOYS C08

Smart casual trousers



Relaxed linen trousers with neat topstitching and turn-up hems secured by small button tabs.

Visualised in Sage green · Pattern size range: Premature/small newborn–12 years · Production sizes and pricing to be confirmed

BOYS C09

Everyday shorts



Easy above-knee shorts with a comfortable elasticated waist and practical curved front pockets.

Visualised in Lemon · Pattern size range: 0–3 months to 12 years · Production sizes and pricing to be confirmed

WOMEN W01

Full gathered skirt



An ankle-length skirt with a wide shaped waistband and generous volume below the yoke.

Visualised in Sage green · Sizes, fabric options and pricing to be confirmed

WOMEN W02

Sleeveless gathered dress



A simple fitted bodice and a full above-knee skirt, finished with discreet pockets.

Visualised in Baby blue · Sizes, fabric options and pricing to be confirmed

WOMEN W03

Side tie top



A loose cropped sleeveless top with side openings fastened by fabric ties.

Visualised in White · Sizes, fabric options and pricing to be confirmed

WOMEN W04

Wide leg trousers



A flowing full-length shape with a high waist, soft front pleats and roomy legs.

Visualised in Lemon · Pattern size range: XXS–7XL · Production sizes and pricing to be confirmed

WOMEN W05

Relaxed linen shirt



A collared button-front shirt with long sleeves, cuffs and a gently curved hem.

Visualised in White · Pattern size range: UK 6–24 · Production sizes and pricing to be confirmed

Why order in smaller runs?

UK production can cost more per piece, while a smaller opening order can leave more cash available as you test demand.

ILLUSTRATIVE EXAMPLE

Both options sell the first 50 units at £30 each.

SMALLER UK RUN

50 units × £15 = £750 upfront

After 50 sales: £750 cash above the stock purchase; no stock left.

LARGER OVERSEAS RUN

300 units × £8 = £2,400 upfront

After 50 sales: £900 more paid out than received; 250 units still in stock.

A smaller first run gives you room to learn what sells, then reorder with greater confidence.

Build your own collection

Choose the pieces you would like to explore and contact Michelle at The Sustainable Atelier.

To request a quotation

Send us your preferred style codes and any early fabric or branding ideas. A target quantity is helpful, but you can decide this later.

We can make initial samples so you can review the fit, finish and fabric before confirming production numbers and final fabric choices.

We will then confirm available sizes, production timing and a quotation for your chosen run.

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